



SAMPLE NEWS RELEASE
for
GREAT SCHOOL - GREAT CHOICE EVENT
(Patron Tour)

FOR IMMEDIATE RELEASE

Contact:
Phone:
Email:

COMMUNITY INVITED TO TOUR XXXX SCHOOL ON (DATE)

XXXX, Ariz. - Want to know why more than eight out of ten Arizona parents choose to send their children to local public schools? Join the XXXX School District Patron Tour to see why.

Do you know what happens in public schools these days? Are you interested in seeing why local public schools continue to be the number-one educational choice by parents in Arizona? Want to watch successful students and teachers in action?

Then join the (Date, 2016) Patron Tour to observe children achieving right before your eyes.

The XXXX School District will offer a free tour of XXXX School, a local public elementary/high school on DATE from TIME. Any business leader, neighbor, parent, retiree, government employee or interested person is invited to attend.

DETAILS of TOUR

If you are interested in reserving a space on the DATE tour, contact XXXXX.

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www.azsba.org

Quality leadership and advocacy for children in public schools