



## Sample Phone Message – January 2016

Good afternoon.

This is XXXXX, the principal/superintendent of XXXXX School/District. As we start the new semester, I want to express my heartfelt thanks to you for choosing to send your children to XXXX School/District.

We appreciate your confidence in our teachers and staff – and we take very seriously our commitment to the families of the X,XXX students who have chosen XXXXX School/District to provide a sound and strong education.

This week you may hear about National School Choice activities here in Arizona. District public schools continue to be the number-one choice of parents. We know you have a choice when it comes to educating your children. Thank you for choosing XXXX School/District.

Have a wonderful day.