



Talking Points/Key Messages About Your District

The following data may be compiled by your district staff, and used in discussions and presentations about your school(s)/district and why parents choose it.

District Demographics

Number of schools

Number of students

Number of teachers

Number of administrators

Number of staff

Location

Community quick facts (city; population; businesses; partner districts and colleges; etc)

Number of variances

Number of children in district NOT attending public schools

Number of ethnic groups

Number of special education students

Number of free and reduced lunch students

Number of Title I schools

Academics

Graduation rates

Arizona Department of Education Letter Grade (rating)

www.azsba.org



Scholarship recipients

Number of students dual-enrolled for college credit

Number of graduates who pursue post-secondary education

Specialty Schools/Programs

Type of programs

Number of students enrolled

Related certification or preparation

Awards

Awards/Recognitions/Prizes

Scholarships

Grants

Staff awards

Student awards

Administrative awards

Other points of pride

Fiscal Responsibility

M&O budget

Capital budget

Bond elections

Override elections

www.azsba.org

Quality leadership and advocacy for children in public schools



Business/Civic Involvement

Parent groups

Business partnerships

Foundations

www.azsba.org

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