April 2013
13-15 NSBA Annual Conference – San Diego
13 ASBA Reception at NSBA Annual Conference – San Diego
20 ASBA’S HNAIC Spring Golf Tournament – Vistal Golf Club

May 2013
27 Memorial Day – ASBA Office Closed

ASBA hosts reception at NSBA conference on April 13
Thanks to the generous support of our sponsors, the Arizona School Boards Insurance Trust, Core
Construction and Gust Rosenfeld, ASBA will be hosting a reception in the Aqua Room at the Hilton
San Diego Bayfront Hotel on Saturday, April 13, from 5-6:30 p.m. for Arizona school board members
and district administrators attending the NSBA Annual Conference. If you are attending the conference,
please join us!

Eddie Basha, Jr., memorial service to be held Saturday, April 6
ASBA joins family, friends, and colleagues across the state to mourn the passing of Eddie Basha, Jr.,
well-known business and civic leader and dedicated champion and advocate for education in Arizona.
Just three months ago, he was given the association’s highest honor, the Barbara Robey Lifetime
Achievement Award, for his longstanding commitment to servant leadership on behalf of Arizona’s
children.

There will be a memorial service held on Saturday, April 6, at 10 a.m. at ASU Gammage in Tempe. In
lieu of flowers, the family suggests contributions in his memory to St. Vincent de Paul, the Salvation
Army, First Things First, the Adelante Foundation, or a personally chosen charity. The service will be

Join ASBA for “Majority Minority: Supporting Success for ALL Students”
June 22 event to explore impact of shifting demographics on K-12 education
A majority minority school-age population is changing Arizona’s education landscape in communities
throughout the state, whether they are urban, suburban or rural. School board members and district
administrators are invited to explore the issue in-depth during a one-day conference on Saturday, June
22, hosted by the ASBA Hispanic-Native American Indian Caucus. A line-up of expert presenters will
share information on
• How the demographic shift is reflected in achievement, graduation and post-secondary
attainment – and what that may mean to Arizona’s future;
• Programs that are successfully raising the achievement of minority students and decreasing the
achievement gap with white students;
• Models for parent and community engagement that are boosting student achievement; and
• Legal issues related to educating at risk students.
The event will be held at the Fairmont Scottsdale Princess, conveniently located off the Loop 101 North in Scottsdale. Registration will open on Monday, April 15, at www.azsba.org. Details on hotel reservations will be available at that time as well.

Save the Date
Full-day training opportunity for board secretaries set for June 22
ASBA will present a full-day workshop to assist district-level administrative professionals in developing specialized skills and knowledge necessary to support the work of the school district governing board and superintendent. Topics covered will include understanding student privacy laws, assisting the board with policy updates and review, creating a culture of customer service and facilitating media requests. The event will be held on Saturday, June 22, at the Fairmont Scottsdale Princess, conveniently located off the Loop 101 North in Scottsdale. Registration will open on Monday, April 15, at www.azsba.org. Details on hotel reservations will be available at that time as well.

“Collaborative Leadership for an Evolving Economy” focus of ABEC Annual Conference
Join business and education leaders interested in public education and the economy on Friday, May 31, at the Desert Willow Conference Center in Phoenix for the ABEC Annual Conference. The conference focus this year is on leadership and collaboration. Keynote is Dr. Laura Mitchell, deputy superintendent for Cincinnati Public Schools, who will speak on “Developing Futures in Education,” a seven-year commitment to implementing Common Core State Standards, with emphasis on math and science. Other speakers include Steve Seleznow, president/CEO, Arizona Community Foundation, and Kelli Wells, director, U.S. education, GE Foundation. Also included are the Austin Partners in Education and the Austin Chamber of Commerce. Registration is open at www.azbec.org.

Spring golf fundraiser hosted by ASBA’s HNAIC
Enjoy the beautiful weather and fun at the upcoming tournament at Vistal Golf Club on Saturday, April 20. There is a 7:30 a.m. shotgun start with a four-man scramble format. Your $100 donation includes green fees, cart fees, practice balls and lunch after play and is partially tax-deductible. Proceeds will benefit the scholarship fund of the ASBA Hispanic-Native American Indian Caucus. Hole sponsorships are still available for $100. For more information: HNAIC Golf Tournament.

ASBA Executive Searches

Superintendent/Principal, Pomerene ESD – Closes April 12, 2013

Superintendent, Sanders USD – Closes April 17, 2013

Superintendent, Vernon ESD – Opens April 3, 2013 (information on www.azsba.org)

Looking for an interim superintendent? ASBA can help. We maintain a database of people interested in serving as interim superintendents. We will post your requirements and send to this list, then provide you with applications from those individuals interested in your position. There is no charge for this service. For assistance in this area, contact Steve Highlen, ASBA Executive Search Consultant, at shighlen@azsba.org.

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