OCTOBER 2013

1 Cochise County Meeting* – Douglas USD, Douglas: Register
2 Santa Cruz County Meeting* – Nogales USD, Nogales: Register
3 Pima County Meeting* – Vail USD, Vail: Register
9 Graham County Meeting* – Pima USD, Pima: Register
9 Greenlee County Meeting* – Pima USD, Pima: Register
10 Gila County Meeting – San Carlos USD, San Carlos: Register
15 Registration Opens – Telling Your Story Workshop (12/11) and ASBA-ASBA Annual Conference (12/11-13)
14 Columbus Day – ASBA Office Closed
15 Apache County Meeting* – Sanders USD, Douglas: Register
16 Navajo County Meeting* – Winslow USD, Winslow: Register
18 DEADLINE - Hotel Reservations for 2013 Legislative Workshop
17 Coconino County Meeting – Thunderbird Lodge at Grand Canyon: Register
22 Mohave County Meeting* – Lake Havasu USD, Lake Havasu: Register
23 La Paz County Meeting – Salome ESD, Salome: Register
24 Yuma County Meeting* – Yuma UHSD, Yuma: Register
25 DEADLINE – ASBA Annual Awards nominations/entries
28 Yavapai County Meeting – Ash Fork Joint USD, Ash Fork: Register

*Elections for County Director will be held in these counties. To run for county director: Nomination form

NOVEMBER 2013

1 ASBA Committees Day
1 DEADLINE – Registration for ASBA-AASBO-ASA Legislative Workshop (Phoenix): Info & register
8 ASBA/AASBO/ASA Legislative Workshop
14 Veterans’ Day – ASBA Office Closed

Arizona Supreme Court to Legislature: Fund the K-12 education budget for inflation

ASBA is applauding the unanimous Arizona Supreme Court decision in Cave Creek Unified School District v. Ducey, which upheld the legal provision in Proposition 301, the referendum passed by Arizona voters in 2000, that requires the Arizona Legislature to fund the K-12 education budget to annually account for inflation.

“Today, after four years of lobbying and legal challenges to get the Legislature to do not just what’s right for Arizona, but what’s required by law, we are gratified by the Arizona Supreme Court’s decision,” said Dr. Tim Ogle, executive director of ASBA. “First and foremost, this is a victory for the voters of the state of Arizona, but, by extension, it is also a victory for the children of our state, who have seen their educations de-funded because of disregard of the law. We hope our elected representatives get the message loud and clear: When the voters pass something, you are bound to uphold it.”
ASBA led the coalition of education organizations, including AASBO and AEE, in the legal effort to compel the Legislature to fulfill its obligation to fund inflation. The named parties in the case were Cave Creek USD, Casa Grande ESD, Crane ESD, Palominas ESD, Yuma Union HSD, AEA and ASBA.

**ASBA Annual Awards program now accepting entries**

Celebrate excellence in people and programs in your school

ASBA is now accepting nominations/entries for our premier annual awards, which recognize exceptional people and programs in Arizona’s public schools. Honors are bestowed upon school district governing board members, students and at the district level. These awards will be presented at the ASBA-ASA Annual Conference. This year’s annual conference will be held Dec. 11-13, 2013, at the Biltmore Conference Center in Phoenix. ASBA district members are eligible to participate. The deadline for submissions is 5 p.m. on Friday, Oct. 25, 2013.

Awards program overview
Printable version of the awards brochure

**BOARD AWARDS**

Lou Ella Kleinz Award of Excellence: ASBA’s highest honor for a full board.
Details and online entry form

All-Arizona School Board Award: ASBA’s highest individual board member honor.
Details and online entry form

Honor Roll Award: Recognizes board members with more than eight consecutive years of service who are retiring.
Details and online entry form

**STUDENT AWARDS**
(Please share this information with principals, guidance counselors and teachers)

Jack Peterson Student Photography Contest: Recognizes student achievement in photography.
Details and online entry form

Jack Peterson Student Scholarship: Awarded to high school seniors in member schools who plan to pursue college degrees in education.
Details and application forms

Panfilo H. Contreras Honorary Scholarship: Will be awarded for the first time in 2013 by ASBA’s Hispanic-Native American Indian Caucus to two worthy students, one Hispanic and one Native American.
Details and application forms

**DISTRICT AWARDS**

Golden Bell Award: Recognizes school programs from throughout the state that have shown outstanding successes in student achievement.
Details and online entry form

**Registration opens Oct. 15 for ASBA-ASA Annual Conference**
PLUS “Telling Your Story” marketing and communications pre-conference workshop

This year’s annual conference, to be held Dec. 11-13 at the Biltmore Conference Center in Phoenix, will feature 40 breakout sessions, the annual Golden Bells Awards Luncheon and ASBA Annual Awards
Dinner, a vibrant education products/services exhibit area and keynote addresses by Dr. Michael Crow, president of Arizona State University (“Education, Innovation and Arizona’s Future”), and C. Ed Massey, immediate past president of the National School Boards Association (“Adaptive Leadership: Leading Through Change”).

On Weds., Dec. 11, as a pre-conference to the annual conference, ASBA will present “Telling Your Story: A Marketing and Communications Workshop for Public School Leaders.” This day-long workshop will cover topics including Arizona’s competitive education marketplace (why marketing matters), understanding and enhancing your brand identity, the board’s role in effective communications, communicating with diverse stakeholders, innovative ways to tell your story, and the power of community committees. The day will be capped off with a highly interactive media and presentation training center appropriate for board members and administrators alike. Registration for both events opens Oct. 15 at www.azsba.org.

ASBA Caucus Survey deadline Oct. 2; your response requested
All governing board members were sent a link to a quick online survey regarding the ASBA Hispanic-Native American Indian Caucus and the ASBA Black Caucus. Your feedback is important. If you did not receive this link and wish to share your input, please contact Jolene Hale, jhale@azsba.org, no later than 5 p.m. on Oct. 2, and she will email it to you.

2013 Legislative Workshop to feature preview of upcoming legislative session
Don’t miss the opportunity to join ASBA, AASBO and ASA on Friday, Nov. 8, at the Phoenix Marriott Tempe at the Buttes for a full-day preview of the upcoming legislative session and examination of current education public policy. Look for state budget and revenue projections and insights from the education committees, plus updates on federal education policy and legislation, performance funding, school capital and legal advocacy. Registration for members is $140 per person and includes all online conference materials, continental breakfast and lunch. Deadline to register without penalty is Friday, Nov. 1. Hotel room deadline is Friday, Oct. 18, and ASBA has secured group rate rooms at the hotel for $139 single/double. Be sure to request the conference rate.

ASBA partners with Stand for Children Arizona; offers training on your role in implementing new standards
There will be four free training sessions with resources for school board members and community leaders on their roles in implementing Arizona’s new set of math and English-language arts academic standards. To register, click on the training session below most convenient for you.

- **Peoria** – Monday, Sept. 30, 6:30 – 8:30 p.m.
- **Tucson/Flowing Wells** – Monday, Oct. 7, 6:30 – 8:30 p.m.
- **Casa Grande** – Monday, Oct. 21, 6:30 – 8:30 p.m.
- **Downtown Phoenix** – Monday, Oct. 30, 6:30 – 8:30 p.m.

Questions or for more information: Geoff Esposito at 602.254.1100 or gesposito@azsba.org.

Arizona schools receive National Blue Ribbon Schools designation
This recognition by the U.S. Department of Education is given to schools for their overall academic excellence where students are either performing at very high levels or significant improvements are being made in academic achievement. The following district schools received this prestigious honor:

- Chandler Traditional Academy – Liberty Campus in Chandler (Chandler USD)
- Francisco Vasquez de Coronado Elementary School in Nogales (Nogales USD)
- Sabino High School in Tucson (Tucson USD)

Also recognized was Xavier College Preparatory Roman Catholic High School in Phoenix.

All four schools will be recognized by the U.S. Department of Education at a ceremony in Washington, D.C., Nov. 18-19.

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**ASBA Executive Searches**

**Opening soon:**

- Superintendent, Bowie USD

Looking for an interim superintendent? ASBA can help. We maintain a database of people interested in serving as interim superintendents. We will post your requirements and send to this list, then provide you with applications from those individuals interested in your position. There is no charge for this service. For assistance in this area, contact Steve Highlen, ASBA Executive Search Consultant, at shighlen@azsba.org.

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  Contact Shirley Simpson, ASBA Membership Services Coordinator, at ssimpson@azsba.org.