MAY 2014
15  ASBA Summer Leadership Institute Registration Opens
26  Memorial Day: ASBA Office Closed
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JUNE 2014
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Registration now open

Equity & Opportunity Summit: Working Together for the Arizona We Want
Arizona school board members, superintendents, and other public school leaders are invited to attend this one-day event that looks at factors contributing to the gap in achievement between white and minority students, and low income and non-low income students, and explores successful equity-focused policies and practices aimed at closing the gap. The summit will be held on Saturday, June 21, from 8 a.m. – 4 p.m. at Black Canyon Conference Center, 944 N. 25th Ave., Phoenix. Sessions include:

- The Impact of Growing Separation of Poor & Rich, Steve Seleznow, Arizona Community Foundation
- The Effect of Charters on Minority Student Populations, Dr. David Garcia, ASU Mary Lou Fulton Teachers College
- Education Under Sequestration, Dr. Larry Wallen, Arizona Impact Aid Association
- Best Practices and Successful Programs for Low Income & Minority Students, Dr. David Woodall, Benson USD
- The Award-Winning EMPOWER Program, Dr. Leonora Jenkins, Murphy ESD
- Communicating with Diverse Audiences, Joseph Ortiz, Roosevelt ESD

ASBA member district registration fee of $100 includes all online conference materials, meeting room wi-fi, continental breakfast and lunch. Non-district member registration is $200. Printed materials are available for an additional $15 fee. Deadline to register without additional fees is Friday, June 13. If you need to reserve a room for the summit, ASBA has a preferred room rate at Courtyard Phoenix North, 9631 N. Black Canyon Highway, $79 single/double. Call 800.321.2211 and identify yourself as part of ASBA. Hotel deadline date is Friday, May 23.

Summit flyer
Information/register

Member district input needed for FY15 ASBA political agenda
Last week ASBA member district governing boards and superintendents were emailed a request by Anne Greenberg, legislative committee chair, requesting proposals for ASBA’s 2015 Political Agenda. Submitted proposals will be compiled by staff and provided to the ASBA Legislative Committee for consideration. The committee’s decision will be the basis of discussion at the official Delegate Assembly on Saturday, Sept. 6, immediately following ASBA’s Law Conference. Deadline for proposals is end of business day on Wednesday, May 28. Any questions, please contact Janice Palmer, director of governmental relations and public affairs, at 602.254.1100 or via email at jpalmer@azsba.org.

Missed ASBA/AASBO’s Legislative and Budget Wrap Up webinar? It was recorded and is now available online. You will want to hear this comprehensive review of education-related legislation from the recently ended legislative session by ASBA and AASBO staff.

ASBA’s Policy Services begins PolicyBridge implementation
ASBA is continuing efforts to convert policy documents to our new PolicyBridge cloud-based system. Last week ASBA placed three districts on the system and will continue the conversion process until all policy subscribers are working online. During the summer and into the fall months, Policy Services will conduct regional program training for operational users in subscribing districts (not intended for school board members). Please watch for information that will be included in future Report Card publications regarding the training schedule.

Save the date: ASBA Summer Leadership Institute is July 24-26 in Flagstaff
Come network and learn in the cooler climate of Flagstaff! Keynote sessions include:

- Governance & Student Achievement: Dr. Thomas Alsbury, professor, Seattle Pacific University
- Kids & Technology: Jaime Casap, “technology evangelist,” Google
- Early Childhood Education in Arizona: Tara Jackson, Arizona Town Hall, and Dr. Pamela Powell, NAU.

There will also be a special sessions designed for district secretaries on policies, effective board meetings and the FLSA.

Registration opens May 15. District member registration is $225, non-member is $450, and includes all online materials for each session, complimentary wi-fi in all meeting rooms and meals (additional meals for guests will also be available for purchase). Printed conference materials will be an additional $15 charge and must be requested at time of registration. Deadline for registration without additional fees is July 17.

A block of rooms has been secured at Little America at a conference rate of $115 single/double. Please call the hotel directly at 800.352.4386 and be sure to mention you are with ASBA. Hotel reservation deadline is July 2.

For those who serve above and beyond....
Apply for ASBA Cactus Pin service award by July 15
Presented at ASBA’s Summer Leadership Institute (July 24-26) in Flagstaff, the ASBA Cactus Pin recognizes Arizona school board members for services to ASBA, NSBA, and those activities and events beyond their regular board service which promotes the vision and mission of the association. Board members accumulate points for these type activities between July 1, 2013, and June 30, 2014. Deadline to apply for recognition is close of business Tuesday, July 15. For a list of recognized activities and the application form: Cactus Pin.

School finance focus of 2014 ABEC Annual Conference
Join ABEC on Friday, May 30, at Desert Willow Conference Center, 4340 E. Cotton Center Blvd. in Phoenix for their one-day conference, “School Finance: A Driver of Education and the Economy, Building a Foundation on Common Ground.” Economic growth indicators include costs of doing business, tax rates and incentives, and labor pool availability. Educators know that tax revenue funds schooling and development of a quality labor pool begins in kindergarten, not postsecondary education. Conference topics will highlight the issues, provide a national overview of school finance efforts, recent experiences in sister states and wrap up with a strategy to engage local citizens. Information/register

2014 ASBA Membership Directory hits mailboxes
Each governing board president of ASBA member districts receives three complimentary copies. Board member and district administration information contained in the directory was updated based on input received by member districts in February. The directory also contains contact information for ASBA officers, county directors and caucus presidents. ASBA affiliated organizations and state elected officials’ data is also included. Additional directories may be purchased for a $15 fee. To order, please contact Lindsay Jenner (ljenner@azsba.org) or 602.254.1100.

ASBA proudly supports Arizona’s amazing teachers
ASBA, on behalf of all our member boards around the state, has joined Expect More Arizona and more than 100 other supporters to show our appreciation to teachers for their dedication and all they do to prepare students for college, career and life through a full page ad in the May 6 edition of The Arizona Republic, the state’s largest newspaper. What will you do to thank a teacher next week?

ASBA Executive Searches
Opening soon:
• Superintendent, Altar Valley ESD #51 (closes May 7 @ 12 noon)
• Superintendent, St. Johns USD #1 (opening soon)

Looking for an interim superintendent? ASBA can help. We maintain a database of people interested in serving as interim superintendents. We will post your requirements and send to this list, then provide you with applications from those individuals interested in your position. There is no charge for this service. For assistance in this area, contact Steve Highlen, ASBA Executive Search Consultant, at shighlen@azsba.org.

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■ Questions about the ASBA Report Card e-newsletter?
Contact Shirley Simpson, ASBA Membership Services Coordinator, at ssimpson@azsba.org.


Quality leadership and advocacy for children in public schools