Neuman, Underwood and Williams elected to ASBA Board of Directors

During last week’s county meetings, Maria Neuman, Santa Cruz USD, and Barbara Underwood, Payson USD, were re-elected to the ASBA Board of Directors as Santa Cruz county director and Gila county director, respectively. John Williams, Altar Valley ESD, also won a seat on the board as he was elected new Pima county co-director and will replace Sara Mae Williams in 2015. County meetings continue through the end of October with elections for vacancies on the ASBA Board of Directors for Coconino, Mohave, La Paz, Maricopa and Yavapai. Each member district in those counties gets one vote. (Check the next issue of Report Card for outcomes of these elections.) There is a $20 fee to attend the county meeting and registration is now open online. Walk-in registration will also be available the day of the meeting. Those interested in running or nominating someone to run for an ASBA County Director position in any of the remaining counties which are having an election should complete and submit the online nomination form by noon on the Friday before the election/meeting date so that names can be printed on an official ballot. Self-nomination is permissible. Nominees must be present at the meeting. Nominations may also be made from the floor.

For more information about running for ASBA County Director and serving on the ASBA Board of Directors, contact ASBA Executive Director Dr. Tim Ogle at togle@azsba.org or 602.254.1100.

2014 Legislative Workshop scheduled for Friday, Nov. 14

Don't miss the opportunity to join ASBA, AASBO and ASA for a full-day preview of the upcoming legislative session and in-depth examination of current education policy at the Sheraton Crescent Hotel in Phoenix. There will be information on state budget and revenue projections plus updates on federal education policy, and legislation and legal advocacy. Registration for members is $140 and includes continental breakfast and lunch. Hotel room rate
is $119 single/double and you can make reservations at 800.325.3535. Be sure to identify yourself as a Legislative Workshop attendee. Deadline for hotel reservations is Oct. 21.

**Join us for the ASBA-ASA 57th Annual Conference, Dec. 10-12**

It’s that time of year! ASBA-ASA Annual Conference is right around the corner. This year’s conference at the Biltmore Conference Center features informative breakout sessions on best school practices and awards on excellence in education. This year’s keynote speakers are Diane Ravitch and Vince Yanez. Ravitch is one of the nation’s leading public education advocates, a renowned researcher, and a prolific author. Findings and insights from her most recent book, “Reign of Error: The Hoax of the Privatization Movement and the Danger to America’s Public Schools,” a New York Times best-seller, will be the focus of her keynote address. Prepare for a passionate discussion of better education for all and Ravitch’s message that every parent, teacher and community member needs to support public schools, or else our society will fail its children. Ms. Ravitch’s book will be available for purchase at the conference.

“The Income Gap: Education and Income Inequality” will be the focus of keynote address by Vince Yanez, who served as executive director for the Arizona State Board of Education from 2005 to 2013 and now leads education, scholarship and public policy initiatives for issues impacting K-12 public education as executive director of the Arizona Community Foundation’s Arizona Venture Fund for Quality Education. Yanez will tackle the achievement gap through the lenses of family income and share powerful data and insights about the widening gaps in economic and social resources between rich and poor in Arizona, the impact on student opportunity and achievement, and promising practices and policies that could help students overcome their disadvantages.

**Registration** fee for district members is $315 and includes all meals as noted on the agenda, and free conference wi-fri. Deadline to register without a late fee is Monday, Dec. 1. Room rate is $159 single/double and may be made by calling 800.950.0086. Identify yourself as a member of the ASBA-ASA Annual Conference. Cutoff date for reserving rooms is Nov. 17.

**Speaking of awards...**

Don’t forget to honor your school district’s people and programs through the ASBA Annual Awards Program. Award winners will be honored at the ASBA-ASA Annual Conference, which will be held Dec. 10-12 at the Biltmore Conference Center in Phoenix. Complete nomination and entry forms can be found online.

**BOARD AWARDS**
- The Lou Ella Kleinz Award of Excellence, the highest honor for a full board.
- The All-Arizona School Board Award, the highest individual board member honor.
- The Honor Roll Award, which recognizes retiring board members with eight or more consecutive years of service.

**DISTRICT AWARDS**
- The ASBA Golden Bell, recognizes school programs from throughout Arizona that have shown outstanding successes in student achievement.

**STUDENT AWARDS**
- Jack Peterson Scholarship, for exceptional students pursuing careers in teaching.
- Panfilo H. Contreras Honorary Scholarship, for deserving Hispanic and Native American Indian students.
- The Jack Peterson Student Photo Contest, celebrating excellence in photography by students in grades K-12.
All ASBA active district members are eligible to participate. The deadline for submissions is 5 p.m. on Friday, Oct. 31, 2014.

**WestEd introduces new website**

Raising the Bar on Instruction is WestEd’s new website designed to support educators with planning and delivering highly effective instruction on today’s college- and career-readiness standards. You will find:

- Free research-based, media-rich resources
- Professional development planning and implementation tools
- Opportunities to collaborate and interact with communities of peers
- Guidance on resource selection for schools, districts and states
- Information about WestEd’s professional development, technical assistance, consultation, research and evaluation services

To register or for more information: [Raising the Bar](#)

**Submit ASBA officer nominations by Oct. 31**

Interested in running for ASBA office? Or know someone who would be great? This is your opportunity! School board members from active districts may [submit nominations online](#) for positions of president-elect, secretary and treasurer of the ASBA Board of Directors. You may also self-nominate, and nominations may be made from the floor the day of the election at the ASBA-ASA Annual Conference on Thursday, Dec. 11, at the Biltmore Conference Center in Phoenix. Questions: Kristi Johnson at 602.254.1100 or via email at kjohnson@azsba.org.

**Deadline for ASBA bylaws amendments due next week**

Submissions from member districts on new amendments or repeals must be received no later than 5 p.m. on Oct. 13. Voting will take place at the Annual Membership Business Meeting on Thursday, Dec. 11, at the Biltmore Conference Center. Mail to Dr. Tim Ogle, ASBA Executive Director, 2100 N. Central Ave., Suite 200, Phoenix, AZ 85004, fax to 602.254.1177, or email to toggle@azsba.org. Current [ASBA Bylaws](#)

**Science Foundation AZ’s STEM network offers online resources**

Check it out at [stem.sfaz.org](http://stem.sfaz.org). Here is your one-stop destination for SFAz’s STEM content and connections, online STEM resources and tools, and an opportunity for educators to collaborate and share information. This resource was designed for teachers, businesses, non-profits and education services providers to participate in forums, stay updated on STEM news and events, and to join groups focused on different areas in STEM.

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**ASBA Executive Searches**

**Washington ESD, Superintendent (Closes Oct. 13 @ 5 p.m.)**

Looking for an interim superintendent? ASBA can help. We maintain a database of people interested in serving as interim superintendents. We will post your requirements and send to this list, then provide you with applications from those individuals interested in your position. There is no charge for this service. For assistance in this area, contact Steve Highlen, ASBA Executive Search Consultant, at shighlen@azsba.org.
Subscribe to Report Card [Just click here]

Questions about the ASBA Report Card e-newsletter? Contact Shirley Simpson, ASBA Membership Services Coordinator, at ssimpson@azsba.org.


Quality leadership and advocacy for children in public schools