



ASBA Advertising
Audience Reach and Specs

ASBA Connect E-News	Ad Specs
<p>ASBA Connect is a twice-monthly e-news publication that provides all members with the latest information on association activities. Circulation +2,000 and received by every school board member, school district superintendent and business manager in Arizona.</p>	<p>Color Pic - Online leaderboard ad 728x90</p>
Annual Journal Member Magazine	Ad Specs
<p>Year-round advertisers also receive a bonus print ad in the ASBA Annual Journal member magazine, which is mailed to all members in January. Circulation +2,000 and received by every school board member, school district superintendent and business manager in Arizona.</p>	<p>Color Pic - Annual ASBA Journal specs for full page ad must be 7.5w x 10h</p>
AZEdNews E-Weekly	Ad Specs
<p>Arizona Education News Service E-weekly focuses on Arizona education policy, original content, the latest state and national headlines, data and reports, and news from Arizona. This E-weekly is received by over 6,000</p>	<p>Online leaderboard ad 728x90</p>

educational leaders, legislative representatives, parents, community members and members of the media. Articles are also posted daily on its social media platforms with over 18,700 Facebook and Twitter followers	
AZEdNews Website	Ad Specs
Advertise on the Arizona Education News Website with nearly 12,000 people viewing your ad per month. AZEdNews website receives over 400,000 page views annually and 16,000 Facebook and Twitter followers.	Vertical 160w x 600h Horizontal 1163w x 188h

Other Information

Digital Files

Artwork should be submitted as a high-resolution pdf or jpg file.

Design Services

Additional graphic design work will be charged separately at \$100 per hour.

Advertising Policy

The publisher reserves the right to exclude any advertisement which, in its opinion, does not conform to the standards of the publication. No alcoholic beverages or tobacco product advertising is accepted.

All advertisements are accepted and published upon the representation that the advertiser is authorized to publish the entire contents and subject matter thereof. In consideration of the publisher's acceptance of such advertisements, the agency will indemnify and hold the publisher harmless from and against any loss or expense resulting from claims or suits based on the contents of subject matter of such advertisements including, without limitations, claims, suits for libel, violations of rights of privacy, plagiarism and copyright infringement.

Questions?

Please contact Heidi Otero at 602.254.1100 or hvega@azsba.org. Gina Moss is your contact to change out your ad(s) at gmoss@azsba.org.