Essential Foundations
Providing the services for a strong and solid base upon which boards can build.

Professional Development
Building the knowledge base and leadership and governance skills of boards and district leadership teams.

Conferences & Events
80+ hours of learning content were produced and presented at 26 events and through 10 webinars with 4,000+ combined registrants, including the Law Conference’s largest attendance ever.

Academy of Board Development Awards
293 individual training awards were presented to board members to recognize hours of training received.

NEW! Arizona School Administrative Professionals
167 individuals joined ASBA’s Arizona School Administrative Professionals (ASAP), a learning and networking community for district staff.

ASAP members discussed 47 different board-related topics via their ASBA-supported listserv.

15 ASAP professional development hours were available at two ASAP events.

Board Support
Working with full boards to achieve effectiveness and peak performance.

215 hours of training and facilitation were delivered via 64 customized in-district trainings.

9,000+ miles were driven to provide training and facilitation, with half the districts served in rural and remote districts and half in urban and suburban ones.

Policy Services
Ensuring boards a basis for governance and operations that complies with laws and court rulings.

23 policy advisors were prepared and distributed to school district subscribers to help them remain in compliance with state and federal law.

23 districts engaged in complete policy reviews.

Superintendent Search Service
Providing specialized, expert support to boards throughout this critical process.

Provided 370+ hours of on-site support and 400+ hours of off-site support in 10 superintendent searches.

75 percent of superintendents provided information for ASBA’s Annual Superintendent Salary Survey, a critical resource in the hiring process.

Leading & Advocating
Representing and advocating for the diverse needs of our membership.

Advocacy
Creating a statutory, regulatory and legal environment in which public schools can thrive.

Legal
Continued to lead and make major financial investments in the legal challenge aimed at rectifying the school capital finance system that unconstitutionally allowed billions of dollars in state funding shortfalls over the past decade.

Legislative and Regulatory
Presented on public policy issues and provided resources and support to dozens of allied education and community organizations.

6,104 individuals received 97 legislative update emails.

1,302 emails to legislators were generated through 8 ASBA action alerts.

236 bills were tracked throughout the legislative process.

14 live updates via Facebook Live were produced.

2,000+ legislator voting records were distributed in August and September by Friends of ASBA, our 501c4 affiliate.

Communications
Influencing the discussion of public education and local decision-making in Arizona.

100+ videos that highlighted and explained ASBA news and priorities were created and shared via social media and other platforms.

68 ASBA AZEdNews.com original articles were published, generating 186,000+ page views, including 16,868 views for the 15-article teacher series, and 9,173 views for articles and videos on student social/emotional issues.

An online hub on azsba.org that included ASBA’s model 2020 Census Resolution, 6 AZEdNews articles, 4 videos and 1 infographic generated 3,000+ views of our webpages dedicated to encouraging a complete count for the 2020 U.S. Census.

224 educators from around the state applied for AZEdNews’ first teacher grants.

Cultivating excellence in locally governed school districts.