



Expect More Arizona[®]

THE MOVEMENT FOR
WORLD-CLASS EDUCATION

Arizona Public Opinion Survey

Conducted on behalf of Expect More Arizona – Dec. 15-17, 2016
500 Respondents (Likely Arizona Voters) *Margin of Error +/- 4.4%

Summary of Results

- **Arizona voters continue to believe education is the #1 issue facing the state and want more funding for teachers and schools.**
 - Arizona voters believe that education is the most important issue facing our state (43%), over immigration/border security (34%) and the economy (16%) or jobs/unemployment (16%).
 - When asked specifically what issues in education were most important, voters said budget/lack of funding (41%), teacher pay/teacher shortage (34%), and general curriculum (31%).
 - A majority of voters say too little funding is going to teacher pay (81%) and K-12 public education (72%).
 - When asked which education issue, if any, they would be willing to pay more in taxes to support, a majority of Arizona voters across all political parties prioritized teacher pay: (53% All, 50% R, 57% D, 53% I).
 - The renewal of Prop 301 has overwhelming support across all political parties: (79% All, 72% R, 90% D, 78% I).
 - Similar patterns of support exist to increase the Prop 301 sales tax rate, in order to increase teacher pay (74%) or fund programs to help all Arizona children read proficiently by the end of third grade (73%).
- **Overwhelmingly, Arizona voters support a world-class education for all, funding to recruit and retain teachers and 3rd grade literacy.**
 - Voters agree all students deserve a great education – their income, zip code or background should not dictate the quality of education that they receive (96%). They also believe education impacts the strength of our communities (95%).
 - A majority of voters (76%) believe Arizona is facing a teacher shortage crisis and an overwhelming majority (95%) believe it is important to provide schools the funding they need to attract and retain great teachers.
 - An overwhelming majority also agree that Arizona must ensure all students receive the support needed to read proficiently by the end of 3rd grade (95%).
- **Voters agree that postsecondary attainment rates impact quality of life and the strength of our economy.**
 - 81% of voters agree that a high school diploma is no longer enough and that students need additional training or education to qualify for the jobs Arizona needs.
 - 80% agree that increasing the number of people who graduate from the state's public community colleges and universities will help improve the state's economy.
 - 75% of voters also agree that community colleges and universities should receive additional funding.
- **Finding a long-term solution for education funding is rated as a top education priority by 84% of likely Arizona voters, regardless of their age, party affiliation, ethnicity, economic status, or geographic location.**
 - More than 7-in-10 likely Arizona voters believe the following are also top education priorities:
 - Every child who graduates from high school should be prepared for their next step – whether that is a job or additional education or training (89%).
 - Every child should have access to a great teacher and principal (89%).
 - Every child should receive the support they need to read at grade level by the end of 3rd grade (87%).
 - Every child should have the opportunity to attain a high-quality degree, credential or industry certification (77%).
 - Every family who wants it should have access to high-quality early learning opportunities to support kindergarten readiness and literacy development (72%).