Custom Learning and Facilitation

ASBA offers workshops that can stand alone or be combined into full- or half-day sessions. And we’re unique because our employees are sitting board members and have extensive experience working with boards from all demographics, from urban to rural to remote.

Have a Specific Need?
We will work with your team to design a session that meets the specific needs of your board. Learn more about training opportunities by emailing Nikki Whaley, Board Support and Equity Services Manager, at nwhaley@asba.org or by calling 602.254.1100.

2-Hour Sessions
Effective Board Meetings
This session helps your team identify ways to have productive, efficient and informative board meetings. Agenda setting, meeting norms and pacing are just a few of the topics covered in this training.

Roles and Responsibilities
Effective teams understand the roles and responsibilities of each team member. During this session, we take a deep dive into the different, yet interconnected duties of the superintendent and board.

Team Member Style
Building good working relationships with the members of your leadership team is critical to the success of the district. In this session, members will learn about four team member styles, identify the strengths and trouble spots of their style, and gain insights on how to work with other styles on their team. (Materials by HRDG.)

Search Ready
This workshop is designed to help boards come to consensus on the current state and desired future state of the district in preparation for identifying criteria for a superintendent search.

The Board's Role in Student Achievement
Student achievement is the school board’s primary responsibility. In this session, we’ll look at the various ways in which the board can make an impact and create equitable conditions where every student can succeed. These include setting the vision and mission; utilizing data; student, family and community engagement; accountability for results; and communicating progress.

Superintendent Evaluation
One of the primary responsibilities of governing boards is to evaluate the superintendent. In this session, the board and superintendent will have facilitated discussion around the new ASBA-ASA new superintendent evaluation tool (or your own tool), the evaluation cycle and best practices for an evaluation that not only evaluates the performance of the superintendent, but also that of your school district.

3-Hour Sessions
Board Operations & Communication Protocols
Using district policy as a guide, an ASBA facilitator will help the board establish and document agreed upon protocols for communication with each other, staff and community. This is an opportunity for boards to ensure their practices align to their policy.

Board Self-Evaluation Part 1
Using ASBA’s online Self-Evaluation Tool, board teams review the evaluation results and identify areas of opportunity for improvement.

Board Self-Evaluation Part 2
This second-in-a-series workshop allows districts to review the areas of opportunity and develop an action plan with measurable goals and identify objectives to achieve those goals.

Strategic Planning (Overview)
An ASBA facilitator will take the lead guiding the team through a review of the strategic planning process, the district’s current mission, vision, values and goals, and available data. The facilitator will then assist the team in identifying strengths and needs. An additional session would be beneficial to create a timeline and establish strategic goals.

Additional Services
Board Facilitation
Your team develops the agenda and ASBA helps you execute a productive board retreat, allowing the board president and superintendent to participate as members of the team (session lengths will vary).

Customer Service Training (Classified Staff)
ASBA provides a customer service training that focuses on creating a welcoming environment and customer service standards using a customer-focus approach for classified school district front office staff. This training is offered as 2- or 3-hour format. Please email Ellen White, ewhite@asba.org for more information.
PROFESSIONAL DEVELOPMENT
Our Academy of Board Development is a prime example of ASBA’s focus on continuing education and leadership development – and one unlike any other available in the state. School boards have unique requirements and responsibilities. A multitude of educational opportunities, offered through the Academy of Board Development, enable board members to select and attend workshops, conferences, events and webinars at which they can build knowledge, skills and understanding in areas that are important to them as they support their communities through board service.

ADVOCACY
Advocating for a legislative, regulatory and legal environment in which local school boards have the autonomy and resources to carry out their vision for their schools and communities is another important area of our work, and it has been from the start. You, the members decide ASBA’s position on issues based on the association’s political agenda.

Today, we are focused on the pressing issues of teacher and staff shortages, capital facilities, special education, transportation, and accountability, just to name a few. Those are the issues that unite us and make joining together as an association of school boards so impactful.

POLICY SERVICES
Policy is the foundation of board and district operations. ASBA model policies provide district boards the foundation necessary to operate a school system in compliance with state and federal laws and court and regulatory action. It’s our privilege – and, we think, our responsibility – to offer access to this service to our members.

When school boards come together to share the cost of necessary services like these through an association like ours, more precious dollars can be put towards supporting student success.

Policy Service Subscribers
The Policy Services subscription provides a non-exclusive license for member districts to use the ASBA Model Policy Manual® and model policies subsequently provided in Policy Advisors as the basis for its District Policy Manual during the life of the policy services agreement.

ASBA model policy is compliance-based and continually updated to ensure that it reflects the most current state and federal laws and regulations, and opinions issued by courts and legal officers.

The Policy Services subscription also includes:
- Use of the PolicyBridge platform to edit and publicly-post online the District Policy Manual.
- Access to the Policy Manual Review service (for an additional fee, recommended every four years)
- Policy amendment assistance
- On-call consultation with our team of policy and governance experts
- An employee handbook service is available to policy subscribers as well

EXCLUSIVE BENEFITS OF MEMBERSHIP

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<tr>
<th>MEMBERS ONLY</th>
<th>NON-MEMBERS</th>
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<tr>
<td>Individual members of a district member governing board and district staff.</td>
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<tr>
<td>May attend ASBA workshops, conferences and events at the member rate.</td>
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<td>May consult with ASBA staff on a wide variety of topics related to the work of the governing board.</td>
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<td>Receive the annual ASBA Journal Magazine</td>
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<td>Receive the ASBA Contact e-newsletter</td>
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<td>Receive ASBENews e-weekly.</td>
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<td>May be appointed to serve on ASBA committees and task forces (governing board members only).</td>
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<tr>
<td>May be elected to serve on the ASBA Board of Directors (governing board members only).</td>
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<td>Administrative professionals who support the governing board and superintendent may participate in the Arizona School Administrative Professionals Institute.</td>
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District member governing boards may:

- Subscribe to ASBA Policy Services
- Utilize ASBA’s Executive Search Service
- Utilize ASBA’s customized professional development and facilitation services. | ✓ | ✓* |
- Receive salary and benefits information for superintendents, administrators and teachers from annual ASBA surveys
- Customize an employee handbook model document that addresses conditions of employment and related topics important to district employees.
- Participate in insurance programs offered by ASBA
- Subscribe to the BoardDocs e-governance platform at the discounted ASBA member rate.

District member boards have the following voting privileges:

- A delegate of each district member board may vote at the Delegate Assembly, where ASBA’s Political Agenda is determined.
- Each district member board may cast a vote on amendments to the ASBA Bylaws.
- A delegate of each district member board may vote at the association’s annual business meeting, where officers are elected.
- District member boards are also eligible to submit Political Agenda proposals and Bylaw change proposals.

*Non-member rates are double the member rate.