

### Essential Foundations

Providing the services for a strong and solid base upon which boards can build.

#### Board Support



**Working with full boards to achieve effectiveness and peak performance.**

Consulted with members daily, by phone, email or in-person, to provide information on policy and governance issues.

Provided all member boards access to a comprehensive and no-cost online tool for boards to assess their effectiveness in the five standards of governance: Conduct and Ethics, Vision, Structure, Accountability and Advocacy.

Provided all member boards access to a comprehensive superintendent evaluation tool that looks at effectiveness in the six domains critical to growth and effectiveness.

Continued to meet the diverse needs of boards by offering both in-person and virtual training and facilitation statewide.

Created and distributed new board member Onboarding Checklist to all ASBA member districts to assist districts and incoming board members.

Created a strategic planning training and facilitation module for individual governing boards to support their essential work in this area.

#### Policy Services



**Ensuring governing boards a basis for governance and operations that complies with the law and court rulings.**

Regularly provided expert support and information to board members, superintendents and administrative professionals on policy development, implementation and adoption.

Developed and distributed a Frequently Asked Questions document about ASBA Policy Services and the board's critical leadership role in policy.

Published 21 copyrighted policy advisories and created multiple new exhibits at subscriber request.

Produced and presented webinars explaining school district policy updates, school law changes and the process of updating policy – all centered on the board's leadership role and responsibility for policy.

Revamped multiple policies for accessibility.

Received a registered trademark for PolicyBridge.

#### Professional Development



**Building the knowledge base and leadership and governance skills of boards and district leadership teams.**

Welcomed more than 3,000 district leaders to ASBA in-person workshops, conferences and events, including Board Operations and Leadership Training Seminars (BOLTS), Summer Leadership Institute, the Law Conference (which surpassed its attendance record), the revamped County Dinner Meetings and the Annual Conference.

Congratulated and welcomed more than 200 leaders to the school boarding community at ASBA New Board Member Orientation.

Added a second full day of professional development for new board members, with New Board Member Orientation, Part II.

Hosted 19 no-cost webinars for 1,900 registrants on a wide variety of governance, leadership and public education topics.

Hosted a full day continuing legal education seminar on school law topics for attorneys who are members of the Arizona Council of School Attorneys.

Provided 20 hours of specialized training to administrative professionals who support the governing board and superintendent through ASAP (Arizona School Administrative Professionals) tracks at BOLTS and Summer Leadership and a full-day online workshop just for them.

Revised and published updated editions of the School Board Member Handbook and Opening Meeting Law Handbook.

#### Superintendent Search Service



**Providing specialized, expert support to boards throughout this critical process.**

Guided and supported governing boards from 13 ASBA member districts in the search and selection process for their new superintendents and provided team transition facilitation.

Facilitated community surveys and hosted community and candidate forums in association with numerous searches.

## Leading & Advocating

Representing and advocating for the diverse needs of our members.

### Advocacy



#### Creating a statutory, regulatory and legal environment in which public schools can thrive.

Developed a model resolution supporting the AEL (Aggregate Expenditure Limit) override, which was passed by 71 ASBA member district governing boards.

Added 496 subscribers to ASBA advocacy updates, bringing the total reach of ASBA advocacy messages to 5,646. (Fascinating Fact: Each ASBA advocacy communication averages about 2,500 “opens.”)

Provided advocacy presentations to 15 groups outside ASBA.

Summarized 90 pieces of K-12 legislation for ASBA members, including the 52 K-12 bills that were enacted into law.

Launched the Advocacy Response Team and recruited school board members in every Arizona legislative district to build capacity to advocate for the issues that unite us.

Consulted with counsel in *Glendale, Et al v. State of Arizona*.

### Communications



#### Elevating the discussion of public education and local decision-making in Arizona.

Produced and promoted videos themed “Why I Serve” and featuring currently serving school board members to define the challenges and rewards of school board service.

Provided all Arizona superintendents with welcome packets at the start of the school year with information on the many essential services ASBA provides to support the board-superintendent team.

Supported districts in honoring Arizona’s rich cultural heritage with resources to celebrate Indigenous Peoples Month and Hispanic Heritage Month.

Developed a “members only” resource bank of essential district communications.

Wrote and published 72 original news features on the ASBA AZEdNews platform, providing the latest news and information about public education in Arizona to 8,643 subscribers weekly.

### Educational Equity



#### Providing information, tools and support on the board’s role in student achievement.

Provided a full-day pre-conference at the ASBA Summer Leadership Institute on “Understanding Arizona’s Students,” which included a half-day session on the impact of adverse childhood experiences on student success.

Introduced a copyrighted professional development curriculum for school boards and other public school leaders on leading for educational equity and student achievement.

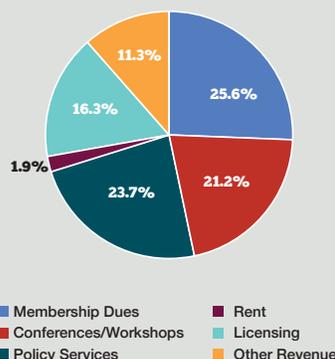
Provided training and licensed staff members from two other state school boards associations to utilize ASBA’s copyrighted “Leading for Equity/Leading for Achievement” curriculum.

### Financial Health



As a mission-driven and member focused organization, ASBA’s revenues support the core services, leadership and advocacy we provide day-in and day-out on behalf of Arizona’s public school districts and the governing boards that lead them. With responsibility for such an important mission, we take the association’s financial health seriously. Because you are the customers, owners and beneficiaries of ASBA leadership and advocacy, we know you do, too. As such, we are pleased to report that ASBA is in sound financial standing. The charts (right) illustrate the source of ASBA revenues and how dollars were spent in fiscal year 2022.

Actual Revenues for Fiscal Year 2022



Actual Expenses for Fiscal Year 2022

