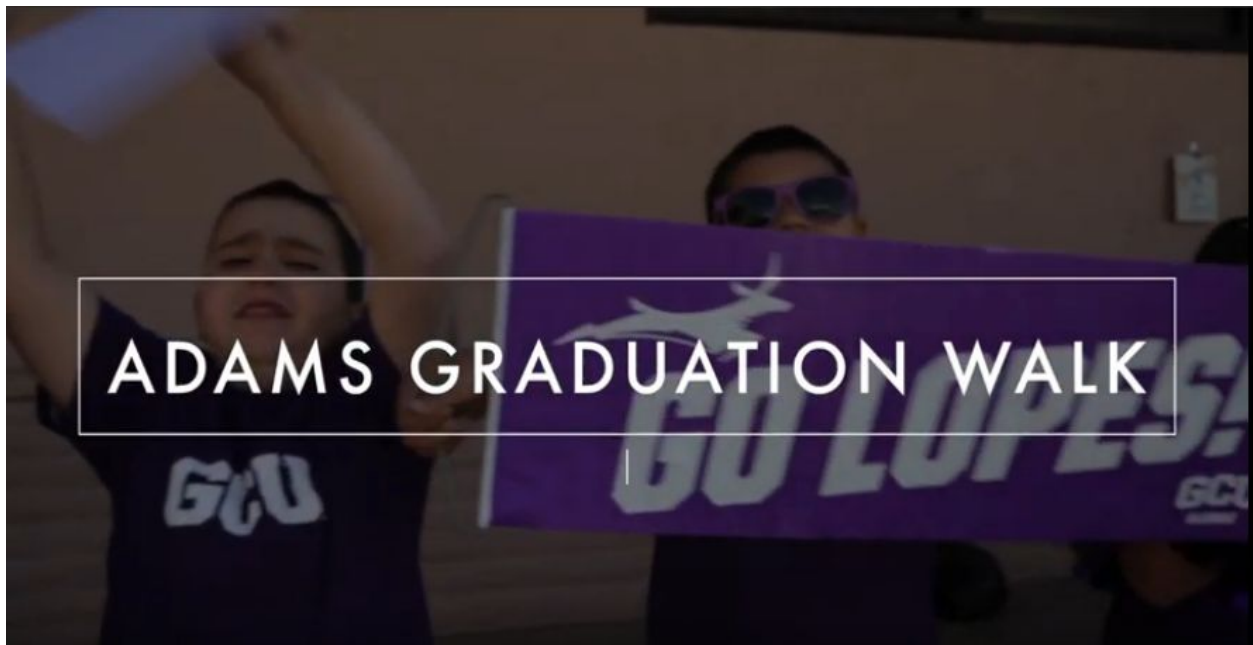


ASPRAtions 2019
Publications and Electronic Media Awards: Video (produced internally)
Adams Graduation Walk - Mesa Public Schools

Graduation Walks are one of the district's most cherished annual events — an exciting and emotional experience for all involved. For the May 2019 AVID graduation walk at Adams Elementary, the Mesa Public Schools video team captured the essence of the momentous occasion in a video that was shared via district social media May 21 and posted to the district home page May 22-July 1. Community feedback was positive, with high engagement, earning a Facebook reach of 2,228 and 58 reactions, comments and shares. As of July 11, 2019, the video has received 1,049 views on YouTube.

<https://youtu.be/0EIF46DA-0Q>



Prime location on district homepage - <http://www.mpsaz.org> - May 22-July 1, 2019

Shared via social media:

5/21/19 Facebook: <https://www.facebook.com/mpsaz/posts/2297126640326134>

5/21/19 Twitter: <https://twitter.com/MesaSucceed/status/1130882441437036544>