What’s next for Arizona public schools?

New 2016-17 calendar of events

Cluster awards move to county meetings

How did Arizona legislators vote in 2015 on K-12 education bills?

How technology is changing the way we communicate as board members

A continued journey in leaded change for K-12 education
Promoting elected local governance of public education and continuous improvement of student success by providing leadership and assistance to public school governing boards.

Provide model training and leadership emphasizing best practices in public school governance.

Represent and advocate for the diverse interests of public school governing boards.

Advocate the core beliefs and political agenda as adopted by the membership.

ASBA believes…

The basic life needs of children must be met for them to succeed.

Meeting the unique educational needs of all students must be the foundation of our school systems.

The governance of public schools must lie with locally elected and accountable school district governing boards.

The accountability for student success is a shared responsibility of the students, parents, governing board, district staff and the community.

Public education funding must be broad-based, stable and at a level that assures all students receive an education that enables them to be successful.

State and federal mandates must be funded.

Knowledgeable and professionally trained governing board members are fundamental for ensuring student success.

Learn more at www.azsba.org
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BREACKFAST IN THE CLASSROOM GRANTS AVAILABLE FOR ARIZONA SCHOOLS

Do you want to increase breakfast consumption among schoolchildren and spark the academic and nutritional gains associated with the morning meal through the implementation of Breakfast in the Classroom? Apply today for the Partners for Breakfast in the Classroom grant. The grant is targeted to help high-need school districts and/or schools cover the upfront costs often associated with the startup and implementation of Breakfast in the Classroom and "grab and go" programs, such as to purchase equipment for outreach efforts to parents, program promotion, and other related expenses.

GRANT QUALIFICATIONS

Eligible schools must meet the following criteria:

- 70% of students qualify for Free- or Reduced-Priced (FRP) Meals
- Less than 50% School Breakfast average daily participation (ADP)
- Willingness to serve Breakfast in the Classroom at no charge to all students
- Strong support from Superintendent
- 3-year commitment to making reasonable efforts to continue the program
- Willingness to promote the program

For more information about the grant opportunity and application process, contact: Etienne Melcher, Food Research and Action Center, emelcher@frac.org.

Arizona School Boards Association is a proud member of Partners for Breakfast in the Classroom.

www.breakfastintheclassroom.org
Hello, fellow school board members. I hope you are all catching your breath after a whirlwind awards and graduation season, and that you can take some time to reflect on what the passage of Proposition 123 means to your district and our state. For many of us, the success of Prop. 123 means that we can happily toss out those plan B versions of our budgets; the ones that reflected employee compensation levels without the additional funds that Prop. 123 will now put into our teachers’ pockets.

Like many of you, I promoted Prop. 123 in my local community. Thanks to your grassroots efforts, combined with the messaging tools provided by The Friends of ASBA and the Prop. 123 campaign, we were able to pull off a win. Though the margin was narrow, I feel confident that the No votes do not all reflect a lack of support for public education. On the contrary, many of the most impassioned, intelligent public education advocates I know were conflicted, wanting more for our schools and our students. Now is the time to capitalize on all our combined passion and commitment to district schools and push ahead.

So what is next? That’s the question we’ve all been hearing. Rest assured that your association is at the forefront of conversations about ways to adequately fund district classrooms in the near and distant future, including the reauthorization of Prop 301 which expires in 2021. We will keep you informed as those plans emerge.

In the meantime, there are things we can and must do for our districts and education in our state. We must capitalize on the wave of support that public education is enjoying in Arizona right now. After the rallies of spring 2015, the legislature and the Governor took notice. I firmly believe that it was that public outcry for better funding that motivated the Governor to reignite stalled talks on the 301 litigation, and led to the launching of the Prop. 123 campaign. In addition, local bond and overrides passed in November of 2015 in unprecedented numbers, and polls indicate that education ranks number one on the list of priorities for voters.

To take advantage of this wave, we need to keep promoting the amazing things going on in our classrooms every day, while balancing that message with the real and pressing financial needs our districts face. We also must recognize that all the little victories, while validating and important, cannot erase the need to hold state legislators accountable for the votes they cast on education bills, and ultimately to elect policy makers that value and support district schools.

Let us not underestimate or underutilize our collective influence. Each of us was elected by the very same voters who cast ballots for legislators.

Imagine universal support of district schools in our state’s leadership. Imagine the benefit to children, to neighborhoods, to society and our economy. Imagine your job as a school board member and how joyful it would be to be able to provide all that our students and teachers need and deserve. Now is the time to stop imagining. Now is the time to ride the wave. We still have much work to do.
Galileo® K-12 Online is comprehensive, standards-based, and research supported. The system provides an array of curriculum, assessment, instructional effectiveness, and reporting tools aligned to Arizona Science, Non-State Tested, and Arizona’s College and Career Ready Standards and facilitates advancements in teaching strategies, assessments, and implementation of instructional effectiveness initiatives.

Contact ATI to schedule a Galileo Overview

1.877.442.5453  ati-online.com  GalileoInfo@ati-online.com  facebook.com/AssessmentTechnologyIncorporated  townhallblog.ati-online.com
Leading change for K-12 education

By Dr. Timothy Ogle, ASBA Executive Director

Together we accomplish more than we can individually. We at ASBA believe in this philosophy and know this applies to us as well as to each of you in your work as school leaders. The challenges we have are unprecedented and the possibilities are limitless. If we leverage our relationships and coordinate our efforts, we can create the system of public school in Arizona that we all imagine.

This school year has been a collection of highs and lows. We certainly have the hearts of Arizona’s people cheering us on as we continue our important journey in leading change. We are thrilled that voters have spoken and confirmed K-12 education remains a top priority in Arizona with the passage of Prop. 123. Their vote has settled a seven-year legal battle that our public schools have been waging to receive the annual inflation funding that is guaranteed them by law.

As a result of a successful passage, more than half-a-million Arizona public school students in kindergarten through seventh grade will finally have the opportunity to learn in a classroom that was funded in the manner voters intended when they passed Prop. 301 in 2000.

The passion for the school funding “next steps” initiatives have never been greater. We continue to advocate for a collaborative effort from state leaders to fully fund education, and implement the changes we need in public education to ensure that students can succeed in Arizona.

Arizona school leaders are assuming a more prominent national presence as we now have many board members and superintendents serving in national roles through our network of professional associations. In addition, we have new opportunities with school accountability and local control with the emergence of the federal law, Every Student Succeeds Act, replacing No Child Left Behind. Finally, we have great opportunities to shape the future political landscape of our state with this fall’s election cycle.

At ASBA we take great pride in honoring the responsibility we have in representing you. Whether in our conference programming, our policy work, our trainings, our lobbying and advocacy efforts, or our communications strategies, your voices are being heard. With the close of the school year, we are once again humbled and honored to be your association. Thank you for your continued support and encouragement. Together we accomplish more than we can individually.

We continue to advocate for a collaborative effort from state leaders to fully fund education, and implement the changes we need in public education to ensure that students can succeed in Arizona.
Calendar of Events

September
5 Mon
Labor Day
7-9 Wed – Fri
ASBA Law Conference
Scottsdale, JW Marriott Camelback Inn
10 Sat
ASBA Delegate Assembly
Scottsdale, JW Marriott Camelback Inn
20 Tue
Apache County Meeting
21 Wed
Navajo County Meeting
22 Thur
Coconino County Meeting (E)
27 Tue
Mohave County Meeting (E)
28 Wed
La Paz County Meeting (E)
29 Thur
Yuma County Meeting

October
3 Mon
Yavapai County Meeting (E)
4 Tue
Pinal County Meeting
10 Mon
Columbus Day
18 Tue
Cochise County Meeting
19 Wed
Santa Cruz County Meeting (E)
20 Thur
Pima County Meeting (E)
24 Mon
Maricopa County Meeting (E)
25 Tue
Graham/Greenlee County Meeting
26 Wed
Gila County Meeting (E)

November
11 Fri
Veteran’s Day
18 Fri
ASBA/AASBO/ASA
Legislative Workshop
Sheraton Crescent Hotel
24-25 Thur – Fri
Thanksgiving (Observed)

December
14 Wed
ASBA New Board Orientation + Tech
Pre-Conference
Phoenix, Arizona Biltmore
15-16 Thur – Fri
ASBA | ASA Annual Conference
Phoenix, Arizona Biltmore
25-26 Sun – Mon
Christmas (Observed)

(E) Election for ASBA
County Director to be held.
January

1 Sun
New Year's Day (Observed)

16 Mon
Martin Luther King, Jr. Day

20 Fri
Board Operations and Leadership Training Seminar (BOLTS)
Tucson

27 Fri
Board Operations and Leadership Training Seminar (BOLTS)
Phoenix

29-31 Sun – Mon
NSBA Advocacy Institute
Washington

February

3 Fri
Board Operations and Leadership Training Seminar (BOLTS)
Flagstaff

20 Mon
Presidents’ Day

March

2 Thur
NEW! Regional Policy Workshop for District Administrators/Staff

3 Fri
NEW! Regional Policy Workshop for District Administrators/Staff

25-27 Sat – Mon
NSBA Annual Conference
Denver

30 Thur
NEW! Regional Policy Workshop for District Administrators/Staff

4 Fri
NEW! Regional Policy Workshop for District Administrators/Staff

April

6-7 Thur – Fri
The Equity Event
Phoenix

May

29 Mon
Memorial Day

June

8-10 Thur – Sat
Summer Leadership Institute
Location TBD

NEW for District Administrators/Staff

The new Regional Policy Workshops, which are intended for district staff, will explore current policy topics in an in-depth and interactive way. Use of the PolicyBridge delivery program will be one of the topics. These events will be at minimal cost and conducted at school sites around the state. Workshops will also be available October 5, 6, 26 and 27 of 2017.
Congratulations to Cindy Matus Morriss, Patagonia School District board member who was honored with the Octaviano “Tony” Gonzalez Abrazo Award by the National School Boards Association’s National Hispanic Council (NHC). Morriss was presented with the award at this month’s National School Boards Association Annual Conference held in Boston. Since 1998, the NHC has honored individuals who have demonstrated a commitment to improving the educational opportunities of Latino children through their time, energy and resources. Morriss was named the 2014 ASBA Barbara Robey Lifetime Achievement Award recipient and served on the Arizona School Boards Association Board of Directors consecutively for two decades. “Her passion and commitment to ensuring that all students receive access to a quality education that prepares them to succeed is why she was selected as this year’s honoree,” said Jesus Rubalcava, ASBA Immediate Past President.

We are proud to announce Jesus Rubalcava, ASBA’s immediate past president and Gila Bend school board member was selected to serve as Pacific Region Director on the National School Board Association’s Board of Directors. His term will run until April, 2019. Jesus has promoted the vision, mission and goals of ASBA by serving on the Board of Directors since 2011 as county director, secretary, treasurer, president-elect and president.
Cluster awards move to county meetings this fall

This fall, ASBA will once again host 14 County Meetings throughout Arizona. New this year, ASBA will be presenting all Master of Boardsmanship with Clusters Award levels to board members during each county meeting. Presentation of Cluster Award levels was previously split between county meetings and the Annual Conference. All board members who have earned a Cluster Award will be contacted directly with a special invitation and additional information in August.

The county meetings provide an intimate opportunity for ASBA and its elected County Directors to share issues and solutions to local challenges with members of other boards in their areas. ASBA is excited to recognize all eligible board members at their local counties, and help encourage attendance by bringing the formal recognition program on the road.

Annual salary surveys are in for 2015-16 school year

ASBA and AASBO conduct an annual salary survey designed to study district compensation and benefits for certified and administrative personnel as well as superintendents that serve students across the state. Each year, this information is designed to meet ASBA members’ need for important information to assist in determining comparable compensation for school employees across the state. The survey has been streamlined and re-focused to better capture salary environments outside of the traditional salary schedule of credits and seniority.

You can now view salary surveys for 2015-16 on the ASBA website, http://azsba.org/superintendent-salary-survey/.
ASBA receives two ASPRAtions Awards for Communication Efforts

The Arizona School Boards Association was honored with three Awards of Excellence this spring by the Arizona School Public Relations Association. Winning in the category of Overall Excellence in Public Relations for specific campaign, “Inflation Lawsuit Settlement.” ASBA also won in the category Excellence for Publications and Electronic Media for social media and infographics. Each year ASPRA recognizes standards of excellence in school public relations through its ASPRA*tions Awards. Winning entries demonstrate how sound public relations principles (research, analysis, communication and evaluation), creativity and a commitment to improving communications were used in pursuit of organizational goals.

Are ASBA emails landing in your SPAM inbox?

In many occasions, ASBA sends member e-mails and notifications using the Constant Contact system. Unfortunately, many e-mails are being flagged as SPAM in members’ district email inboxes. It would be helpful if you could please ask your IT department to add ASBA’s domain to your safe list (white list), azsba.org to ensure delivery of emails from ASBA are received.
How did Arizona legislators vote in 2015 on K-12 education bills?

Each year, Friends of ASBA compiles a voting records publication which focuses on the impact of the Arizona Legislature, specifically the votes of individual legislators on key bills impacting K-12 education. The voting records publication features a snapshot of each Legislative District which includes:

- The number of school districts located in the legislative district and the student enrollment in each.
- The names and party affiliation of elected representatives.
- The partisan split of registered voters in the district.
- Data on voter turnout in 2015.
- Details of the race/ethnicity of the district’s total population.
- Details of the race/ethnicity of the district’s under age 18 population.
- The number of children in the legislative district, how many are enrolled in school, the percentage who attend public school, what percent of the total population children comprise, the percentage of households with at least one child, and the percentage of children living in poverty.

The publication also provides a record of how legislators representing that district voted on significant K-12 education bills that came before them in the last legislative session. This publication will be available to all members by August 31, 2016. The publication is mailed to all ASBA members and posted to the Friends of ASBA website, http://friendsofasba.org/legislative-impact/.

Legislative wrap up and what’s next for K-12 education

The 2016 Legislative Session finished just shy of 6 a.m. on Saturday, May 7, 2016, and like most sessions, had its ups and downs. Attempts to make positive advances for K-12 funding waned in the final hours, but our message to not sink public education deeper into the hole was heard. We witnessed our fair share of fights, but thankfully the end brought several wins.

To start, one of the most celebrated happened early on. The cuts to JTED funding slated to take place in the FY 2017 budget were reversed, returning $29 million to JTEDs across the state. These programs educate future generations in career and workforce development, which is crucial for Arizona’s prosperity. While the push to enhance this program is not over, the restoration of funding is a huge success not only for students but for Arizona as a whole.

Another key element the education community should recognize as a victory is the provision to halt cuts associated with the move to current year funding. Although we still believe this measure is not sound policy and something that needs to be addressed in sessions to come, the provision that holds declining districts harmless is no small feat. Districts that experience a decline in enrollment during this next school year will be able to use student counts from fiscal year 2016. This will ensure a number of districts do not miss out on crucial funding. We understand this is a temporary solution, and we will continue to educate state leaders on the need to address this but for now it will help to minimize the difficulties of the transition, especially coupled with the movement to the new AzEDS system.

As we celebrate the accomplishments of this session, we must be mindful of the work ahead. Although public schools have managed to stay strong, the efforts to drastically undermine the public education system were not absent. We
saw several bills brought to the table that would have radically changed the climate for schools, and not in a positive way.

First, we saw bills introduced that would have expanded the ESA program considerably. The proposed measures would have increased eligibility to any child who qualifies for free and reduced lunch in one, and a full blown phase-in process ending in 2020 in the other. Both would have devastated the public education system. If those weren’t enough, a 10-year phase-out of desegregation funding was also introduced. Again, this would have been a huge loss for school districts that count on these funds as a major funding source. Furthermore, growing school districts avoided a major hit with the introduced reduction of invisible space. This however, will remain at 25 percent. It is estimated that in the coming years multiple schools will be eligible for funds from the School Facilities Board, which could add up to hundreds of millions of dollars. So while we rejoice that we came out relatively unharmed, it should come as no surprise if this or something similar returns in the future.

In the end, our special thanks should go to you. Without your commitment to supporting public education, this session would not have ended as it did. All of the tireless efforts through emails and letters sent on behalf of students, parents and teachers to show your support, did not go unnoticed. Legislators heard our voices. But as we close the door to this session, know that our work is not over, rather it has just begun.

In the wake of Prop. 123, we must remember that it was not a solution intended to fix the problem but the first step in funding education as it should be. The need for a long term solution to adequately fund public education is still present. That means our voices should not fade into the background but should rise to the top and demand public education continue to be a part of the debate for Arizona’s future. Our students and teachers should feel support not just from the community but our elected officials as well. With Prop. 123, we saw legislators reach across the aisle to support an issue critical to our future. Let that spirit continue as we work to increase the landscape for public education in this State. Judging from the nail biting race, the word is out that our schools deserve more! As our Executive Director Dr. Tim Ogle says “Together we can accomplish so much more than we ever could as individuals.” Don’t let the energy that has come from this movement die because individuals coming together can make a difference, we have seen that.

With that said, it all starts with being informed. During session we send daily communication on the Legislature’s progress and, if necessary, calls to action. To ensure you know what’s going on at the Capitol and with education, sign up for our updates. Secondly, when you know what is going on you can begin to hold your legislators accountable, for both positive and negative decisions. Friends of ASBA publishes an annual voting record to help you see where legislators in your district stack up. Use this to make informed decisions when choosing to put individuals in charge. Finally, if you haven’t already, sign up for the Arizona Legislature’s Request to Speak system so you can voice your opinion on legislation moving through the process in real time. As always, we will strongly advocate for the best interest of public education, but the more voices that are supporting our cause the better.
What Makes ASBA a Member-Driven Association?

And How Can Your Board and You Get Involved?

Your Board Helps Decide How the Organization is Governed – and By Who

- Submitting Bylaw Change Proposals (by September 15)
- Voting on Bylaws (electronically in November)
- Voting for the Board of Directors
- Election of Your County Director (September-October)
- Election of Officers (at the Annual Membership Meeting at the Annual Conference)
  (Maybe even serving yourself – nomination materials available each fall)

Your Board Helps Determine Our Political Agenda

- Legislative Proposal (late May)
- Voting at the Annual Delegate Assembly (early September)

You Can Influence as an Individual, Too

- Governance Committee (reviews issues impacting association governance and makes recommendations to the Board Of Directors)
- Finance Committee (recommends an annual budget to the Board Of Directors)
- Legislative Committee (considers legislative proposals from member districts and input from staff, and recommends a draft political agenda for adoption at the Annual Delegate Assembly)

Don’t forget you can also work with your existing county director and ASBA officers by providing input at anytime on the strategic direction of ASBA.

All board subcommittees are appointed annually by recommendation of the president and approval of the Board Of Directors.
Cost Control Associates helps school districts reduce energy, waste removal and telecom costs. We do not sell or install equipment. We simply provide the industry expertise to analyze your costs and make sure you have the right rate structures and service options.

Reduce District Costs.

- Cost Control Associates has saved millions of dollars for organizations across Arizona.
- Utility providers often make mistakes on customer billings, and that’s where Cost Control Associates can help. We have experience working with Arizona providers and know the right questions to ask—and when to press for more information.

You Pay Nothing.

- Cost Control Associates works on a contingency basis. You get all the benefits with no upfront costs. Our fee is based on the refunds and cost savings we find for your district—if we find nothing, you pay nothing.

You Could Be Our Next Success Story.

To learn more, call Kevin Laake at 518-824-0322 or 1-800-836-3787.

www.costcontrolassociates.com
Running a city-wide school district requires a significant investment in utilities. With today’s tight budgets, it’s smart to know exactly what you are paying for.

As diligent as school district employees are, they are probably not utility experts. Cost Control Associates do this kind of work day in and day out, and know what to look for. The experts have the industry knowledge to push harder to get answers from utility vendors, and in the end, that pays off with savings for our customers.

Gilbert Public Schools sought cost savings across its entire school system. Energy, waste/sewer and telecom were targeted, and the assistant superintendent established the goals to be achieved. The plan was to identify overcharges, collect refunds, implement cost savings through rate reductions and confirm that all bills were correct. Ultimately they decided that Cost Control Associates and its Cost Recovery and Reduction service provided the best solution.

Using its proprietary software and seasoned team of energy, waste and telecom analysts, Cost Control Associates began its detailed review of the school’s utility accounts and services. After a thorough analysis, they provided a detailed account of their findings.

After receiving the green light to continue, the Cost Control team next went to work obtaining the refunds, correcting and negotiating services and verifying that all the changes were implemented and accounted for. Cost Control Associates’ review produced telecom refunds of more than $10,000 and annual savings over $23,000. The energy review identified annual savings of nearly $6,500. Charges for water and sewer services were found to be correct.

“We were impressed with the fact that Cost Control Associates’ efforts produced refunds and annual savings of over $40,000, but the greatest value is that we now know we have been accurately billed by the utility and telecom companies,” adds Clyde Dangerfield, Gilbert Public Schools Former Assistant Superintendent.

When the review was completed, Gilbert Public Schools had the assurance that its utility bills were properly rated and calculated. They could now look toward the future with the knowledge that they are no longer overpaying on utilities. Perhaps best of all, they can rest easily, knowing they are efficient, cost-conscious stewards of precious school tax funds.

The best advertising comes from word-of-mouth referrals, and that’s how Cost Control Associates came to work for the Chandler Unified School District. When Chief Financial Officer Joel Wirth learned of the impressive savings Cost Control realized for another Arizona school district, he wondered if the Chandler district was paying too much for its own utilities. Wirth hired Cost Control Associates to perform an analysis of the district’s energy, cellular and telecom costs.

The energy and telecom experts at Cost Control Associates worked with the school district to gather copies of their utility bills, supplier agreements and related contracts. After assembling all the details, the examination began.

“The analysis was well worth any effort on our part. School districts are stretched pretty thin these days, and we were delighted when Cost Control Associates found significant opportunities for refunds and savings,” states Joel Wirth.

Using their Energy, Cellular and Telecom Cost Reduction and Recovery programs, Cost Control found significant refunds and cost savings. Their analysis uncovered opportunities for rate adjustments, identified billing errors and helped the district take a closer look at services they may not need or do not use.

“I give Cost Control Associates a 10-out-of-10 rating on their overall services. I found them very easy to work with,” says Joel Wirth.

“Many organizations rely on their purchasing departments or other units to manage utility costs in addition to other duties… As diligent as your employees are, they are probably not utility experts. We do this kind of work day in and day out, and we know what to look for. Our experts have the industry knowledge to push harder to get answers from utility vendors, and in the end, that pays off with savings for our customers,” says Keith Laake, President, Cost Control Associates.

Cost Control Associates helps school districts reduce energy, waste removal and telecom without changing providers or installing new equipment. Cost Control Associates has saved millions of dollars for school and government organizations across Arizona. We encourage school districts to learn more by calling Kevin Laake at 518-824-0322 or 1-800-836-3787.
National School Choice Week
JANUARY 24-30, 2016
Celebrating Public Schools at State Capitol
FOR 30 YEARS NOW, THE TRUST HAS PROVIDED HIGH-QUALITY, AFFORDABLE INDEMNITY PROTECTION EXCLUSIVELY TO ARIZONA PUBLIC SCHOOLS AND COMMUNITY COLLEGES.

PRODUCTS AND SERVICES INCLUDE:

- property, liability and workers’ compensation coverage;
- in-house claims administration;
- safety inspections and loss control consulting;
- contract review, insurance cost analysis, and safety support on school construction projects (at no charge); and
- a variety of specialty services and programs, such as the Trust/NAU Leadership Academy; hearing officer training; the Trust Investment Pool; the mobile driving simulator, and online and onsite education and training opportunities.

To learn more about the Trust, its partners, and its services, please contact (800) 266-4911 or visit www.the-trust.org.
“Cyber liability event” is a fancy term that means theft, loss, or unauthorized disclosure of non-public, personally identifiable information (PII) that is held by an organization. Schools and school districts are at risk for such events, as their databases serve as repositories of large quantities of student information, the confidentiality of which is protected by law. Districts, like other large organizations these days, are also a target for hackers, making them vulnerable to viruses, Trojans, and other malware.

The Trust provides cyber liability coverage (at no additional cost) to Trust members to ensure financial protection for expenses and damages related to such events. The Trust coverage also includes resources for districts in the event of a breach, among them, claims counsel and a designated cyber “breach coach.” In addition, Trust members have access to a web portal called “eRiskHub” (created by NetDiligence), that can assist in preventing data breaches, network attacks, and other cyber events. It’s also designed to help facilitate a quick, effective response if a breach should occur, through access to services such as:

- Legal counsel with experience in data breach and privacy issues
- Forensic computer consulting
- Public notification when third parties’ personal information is compromised
- Credit report monitoring of third parties affected by a breach

Now here’s a tip: Don’t wait until trouble hits to access eRiskHub! The breach response portion of the site offers resources and self-assessment questionnaires designed to help districts evaluate their readiness to prevent a data breach, and to prepare for one, should it occur. The news and blogs section features news items and blog posts related to cyber security issues. Finally, the tools and calculators section of the site features eight separate categories of resources which are listed below.

**Assessment:** two scorecard-type tools designed to help risk managers understand a variety of areas within the organization that can affect cyber risk.

**What-if modeling:** a calculator to help estimate the financial cost of a data breach incident, and another calculator to help estimate the cost of notification of affected parties.

**Vendor due diligence and management:** recommended language for business associate agreements, and a 13-page vendor security due diligence checklist, designed to help districts gain an understanding of outside vendors’ security/privacy practices.

**Cloud risk management:** detailed discussion of issues related to Internet-based (or “cloud”-based) data storage

**HIPAA/HITECH:** a sample template, published by the U.S. Department of Health and Human Services in January 2013, to help ensure that protected health information (PHI) remains safe when entering business associate contracts.

**Breach notifications:** a summary, by state, of “breach laws,” including such information as the definition of “breach,” types of protected information, notification requirements, etc.

**Mobile apps:** a sample privacy policy template for mobile device software applications.

**Sample policies:** (1) a social networking/interactive website acceptable use policy; and (2) a website privacy policy.

While addressing all possible threats may not be realistic, we hope you will find the eRiskHub web portal to be a valuable resource in reducing vulnerabilities and protecting your district.

To access the eRiskHub web portal, log onto the Trust website at http://www.the-trust.org, hover over the Coverage Information tab, and click on Cyber Threat Tools & Info.
As technology becomes less expensive and more prevalent, governing board members are utilizing various devices and programs such as BoardDocs that enable them to improve communication, while enabling the community to be better informed.

It’s a reflection of a trend toward paperless meetings, whereby board members are no longer shuffling through stacks of documents – they have the information they need before, during and after a meeting at their fingertips. What’s more, there are programs that identify actions taken by the board throughout the school year that are linked to the district’s mission and goals.

In all, 34 Arizona school districts currently use BoardDocs, according to Ari Ionnides, founder of Emerald Data Solutions, creator of BoardDocs. They range from large districts such as Mesa Public Schools and Dysart Unified School District to midsize districts like Casa Grande Elementary and smaller, more remote districts including Page and Baboquivari Unified School districts. As diverse as they are, their reasons for adopting and using online e-governance tools like BoardDocs or similar e-governance solutions have much in common – they reduce paperwork and improve communication.

Deer Valley Unified School District has a program called Vibe, an internal web-based system the district uses for posting information, updates, packets and communicating, thereby cutting down on paper. And Tolleson Union High School District provides governing board members with their own iPad, giving them more mobility.

Frank Davidson, superintendent, Casa Grande Elementary School District, which has been using BoardDocs for eight years, said, “Since board members are able to review all documents online, we have substantially decreased the amount of wasted paper. We have also increased transparency, as it is much easier for members of the public to see background information on items that come before the board.”

Dysart Superintendent Dr. Gail Pletnick, which went paperless with BoardDocs last year, also cited decreased costs related to agenda preparation, and emphasized the increased ease of access, efficiency in document storage and in agenda organization as well.

For Baboquivari, using an online board management solution has created “a meeting place for our board and I to communicate effectively, quickly, and easily,” said Dr. Edna Morriss, superintendent of this rural and remote district. Morriss’s executive assistant uploads all documents into one area of their BoardDocs platform, allowing the governing board to preview the agenda and attachments before posting the actual agenda.

Ann Ordway, Deer Valley Governing Board member, touts the communication benefits of such programs. “If there was a letter to the parents, a text, whatever the communication was, it’s all there for you to see in the same place. You don’t have to go through a thousand emails.”

Techies describe the various e-governance programs as: “They’re the same thing only different.” Basically, they provide similar services. It depends on which one “fits” your needs the best and which is the most cost effective.

In addition to enhancing communications, board members can easily compare and contrast budgeting items. There is no hunting and looking. And, it’s chronological and categorized.

Steven Chapman, Tolleson Governing Board President, called the technology “a good investment,” adding that it enhances accessibility for the governing board and the community.

An added value of programs like BoardDocs is transparency, said Mike Barcia, ASBA IT/IS Manager. Basically, everyone is on the same page. “Some rural areas have had issues with delivering packets to board members on time,” Barcia said, adding that technology solves that logistical problem.

Another BoardDocs benefit is that actions taken by the board that relate directly to a district’s mission can be flagged. “At the end of the year,” Barcia said, “the board can leverage the report, noting that a certain number of agenda items fit in to what the board set out to do.”
SAVE TIME, SAVE MONEY

As the pioneer of eGovernance, BoardDocs has helped about 2,000 organizations dramatically lower costs, increase transparency and reduce time-of-staff by up to 75 percent. Because the board management solutions are so easy to use, your school district will operate more effectively from day one.

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- User and security administration via people manager
- XML access to public data provides dynamic data for existing websites
- Customized printing of agendas, agenda items and meeting packets
- Social sharing via Twitter, Facebook and email

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BoardDocs Pro includes the most comprehensive suite of eGovernance tools available and will dramatically improve the way you manage packets, access information and conduct meetings.

BoardDocs Pro includes all LT features, in addition to:
- BoardDocs library including events, strategic goals and customized board member pages
- Integrated board goals management and tracking
- Separate, customizable packets for board members, the administration and public private document annotations for board members
- Advanced document workflow with support for unlimited number of document submitters
- Customizable approval process for agenda items
- Meeting control panel to display and record all board actions during the meeting
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- Automated minutes generation and release
- Automated public score board with voting results and speaker timer
- Customizable email notifications
- “Follow Me” so board members will never get lost

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Prepare for a New Annual Conference Experience!

ASBA•ASA
59th Annual Conference

WE MADE CHANGES!

Save the Dates!

Two Pre-Conferences to Choose From | Dec. 14
New Board Orientation – For New Board Members
It’s a Digital World – How to Communicate Using Today’s Advanced Technologies

Annual Conference | Dec 15-16
**WE MADE CHANGES!**

**Save the Dates!**

**Two Pre-Conferences to Choose From**

<table>
<thead>
<tr>
<th>Wednesday, Dec. 14</th>
<th>Thursday, Dec. 15</th>
<th>Friday, Dec. 16</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Look What’s New!</strong></td>
<td><strong>Look What’s New!</strong></td>
<td><strong>Look What’s New!</strong></td>
</tr>
<tr>
<td>• Opening Night Reception</td>
<td>• Begin Opening Ceremony with Keynote Speaker</td>
<td>• Celebrate the Annual “Passing of the Gavel” and Special Keynote Speaker</td>
</tr>
<tr>
<td>• Annual Awards Dinner (Entertainment &amp; Teacher of the Year)</td>
<td>• New Partner Pavilion Activities</td>
<td>• And more</td>
</tr>
<tr>
<td>• President’s Dessert Reception</td>
<td>• Reception in Partner Pavilion</td>
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<tr>
<td></td>
<td>• End of the Night Reception Celebration</td>
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<tr>
<td></td>
<td>• Special School Showcase Opportunity</td>
<td></td>
</tr>
</tbody>
</table>

**Conference Schedule**

<table>
<thead>
<tr>
<th>9 a.m. – 4 p.m.</th>
<th>9:30 – 11 a.m.</th>
<th>8:30 – 10 a.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Board Member Orientation Pre-Conference</td>
<td>Begin Opening Ceremony with Keynote Speaker</td>
<td>Celebrate the Annual “Passing of the Gavel” &amp; Special Keynote Speaker</td>
</tr>
<tr>
<td>1 – 4 p.m.</td>
<td>11:15 a.m. – 12:15 p.m.</td>
<td>10:15 a.m. – 12:15 p.m.</td>
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<tr>
<td>Communication and Technology Pre-Conference</td>
<td>ASBA Annual Meeting &amp; Officer Election</td>
<td>Breakout Sessions</td>
</tr>
<tr>
<td>4 – 5:30 p.m.</td>
<td>12:30 – 1:45 p.m.</td>
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</tr>
<tr>
<td>Registration for Annual Conference in Partner Pavilion</td>
<td>Golden Bell Luncheon Awards Honoring Superintendents, Students &amp; Golden Bell Recipients</td>
<td></td>
</tr>
<tr>
<td>5:30 – 6:30 p.m.</td>
<td>2 – 2:50 p.m.</td>
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<tr>
<td>Opening Night Reception</td>
<td>Breakout Sessions</td>
<td></td>
</tr>
<tr>
<td>6:30 – 8 p.m.</td>
<td>3 – 4 p.m.</td>
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<tr>
<td>Annual Awards Dinner</td>
<td>New Partner Pavilion Activities &amp; Special School Showcase Demos</td>
<td></td>
</tr>
<tr>
<td>Honoring Honor Roll, Lou Ella Kleinz, All Arizona &amp; Barbara Robey Lifetime Achievement Recipients Plus Entertainment &amp; Teacher of the Year</td>
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</tr>
<tr>
<td>8 – 9:30 p.m.</td>
<td>4 – 4:50 p.m.</td>
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</tr>
<tr>
<td>President’s Dessert Reception</td>
<td>Breakout Sessions</td>
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<tr>
<td></td>
<td>5 – 7 p.m.</td>
<td>After Meeting Mingling in Partner Pavilion</td>
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<td></td>
<td>7:15 – 9:30 p.m.</td>
<td>7:15 – 9:30 p.m.</td>
</tr>
<tr>
<td></td>
<td>ASBA “After Dark” Evening Reception</td>
<td>ASBA “After Dark” Evening Reception</td>
</tr>
</tbody>
</table>

**Want to Present at the Annual Conference?**

A new and easier process is available online:
[azsba.org/events/asba-asa-59th-annual-conference](azsba.org/events/asba-asa-59th-annual-conference)
PARTICIPATE IN THE ASBA ANNUAL AWARDS PROGRAM
Let’s celebrate your district’s achievements!

BOARD AWARDS
The Lou Ella Kleinz Award of Excellence is ASBA’s highest honor for a full board.
The All-Arizona School Board Award is ASBA’s highest individual board member honor.
The Honor Roll Award recognizes board members with more than eight consecutive years of service who are retiring.

DISTRICT AWARD
The ASBA Golden Bell Award recognizes school programs from throughout the state that have shown outstanding successes in student achievement.

STUDENT AWARDS
The Jack Peterson Student Photography Contest recognizes student achievement in photography.
The Jack Peterson Scholarship is awarded to exemplary high school seniors in member school districts who plan to pursue college degrees in education.
The Panfilo H. Contreras Honorary Scholarship will be awarded to deserving high school seniors by ASBA’s Hispanic-Native American Indian Caucus.

Honorees are recognized at the ASBA-ASA Annual Conference
Dec. 15-16, 2016
Biltmore Conference Center | Phoenix

The ASBA Barbara Robey Lifetime Achievement Award will also be presented at the conference.

Online Nomination/Entry All nominations and entries must be submitted using the online forms at www.azsba.org/annual-awards, with the exception of the student scholarship awards.

Eligibility
Board Member Awards and District Awards: School district governing board membership in the Arizona School Boards Association is required to nominate/apply for an award and to receive an award.
Student Awards: Students must be enrolled in a school district whose governing board is a member of the Arizona School Boards Association.
Submission Deadline Nominations will be open late August and due Friday, October 28, 2016
The Arizona School Boards Association Annual Law Conference is the largest conference of its kind, and the largest and consistently best-reviewed event of any kind that ASBA holds. 

This year’s edition – our 40th Annual – promises to be no different!

Wednesday, Sept. 7, Pre-Conference

Thursday – Friday, Sept. 8-9, General Session

JW MARRIOTT CAMELBACK INN IN SCOTTSDALE

Keynote Speaker

Jim Walsh, Attorney and National Speaker
Walsh Gallegos Treviño Russo & Kyle P.C.
Tweet Others as You Would Have Them Tweet You: Social Media and Students

Also Featuring Special Guest

Clay Jenkinson, Commencement Speaker
Best known for his award-winning Chautauqua performances of Thomas Jefferson, Meriwether Lewis, John Wesley Powell, Robert Oppenheimer, Theodore Roosevelt and John Steinbeck. What We Can Learn From J. Robert Oppenheimer

Amy Silverman, Veteran Journalist and Managing Editor of Phoenix New Times
Author of “My Heart Can’t Even Believe It: A Story of Science, Love and Down Syndrome” focuses on her daughter Sophie who has Down Syndrome. The book takes the stark, clinical reality of a Down syndrome diagnosis and refracts it into a human, multihued spectrum. It is a memoir about a family knocked sideways by biology – and about how parents are raised by their children.

Mary Beth Tinker, American Free Speech Activist
Best known for her role in the 1969 Tinker v. Des Moines Independent School District Supreme Court case, which ruled that Warren Harding Junior High School could not punish her for wearing a black armband in school in support of a truce in the Vietnam War. The case set a precedent for student speech in schools.

Four Pre-Conference Sessions Available

- The Every Student Succeeds Act
- The Board’s Oversight Role Over School Finances
- Technology and the Law
- Dealing with an Unplanned For Media Event

General Conference Breakout Sessions:

- It’s More Than Bathrooms: Legal Issues with Transgendered Students in Public Schools
- The Next Steps After Prop. 123
- Teacher Attraction and Retention Strategies: Legal Options to Get and Hold Onto the Best Educators
- The New Exempt Income Thresholds of the Fair Labor Standards Act
- Creative Ways of Funding Schools...And the Legal Issues That Come with Them
- Construction Law from the Ground Up
- A Closer Look at School Administrators and the Work They Do
- Military Issues In and Around Schools
- A Full Legal and Legislative Update and Stump the Lawyer Panel

Conference Registration Online registration for the ASBA Law Conference will be open Tuesday, July 5 at http://www.azsba.org/events/40thannual-law-conference. Should you require assistance with the registration process, please call the ASBA office at 602.254.1100

Hotel Registration Hotel reservations can be made by calling the JW Marriott Camelback Inn at 800.242.2635. Be sure to mention you are with the Arizona School Boards Association. (We ask that you only reserve the rooms you will need to allow as many to stay at Camelback Inn as possible.)

Watch your e-mail and mail for more information and full agenda coming soon!
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- LEGISLATIVE COMMITTEE
- HELPS DETERMINE OUR POLITICAL AGENDA
- DECIDES HOW THE ORGANIZATION IS GOVERNED – AND BY WHO

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